



**Become Invincible to Lawsuits
Pass Assets to Heirs Probate Free
Save Thousands in Taxes**



Lawsuit Protection



Probate Avoidance



Tax Reduction



Our Mission

To protect your assets from lawsuits, probate and taxes

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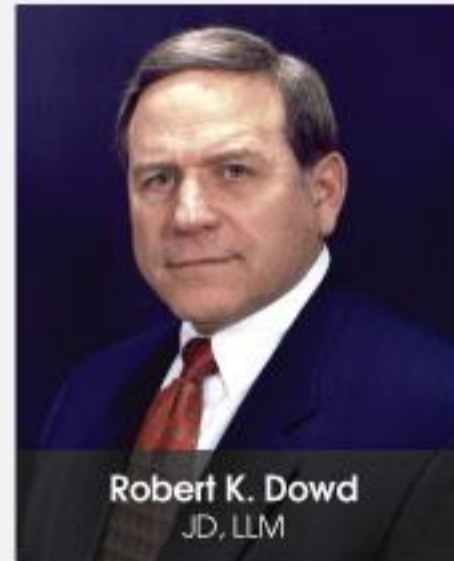
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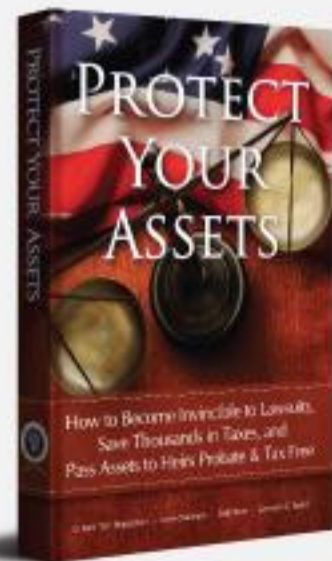


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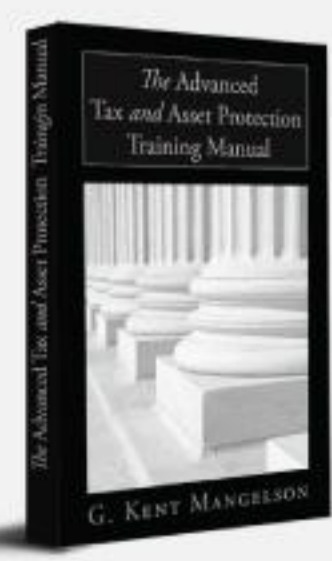


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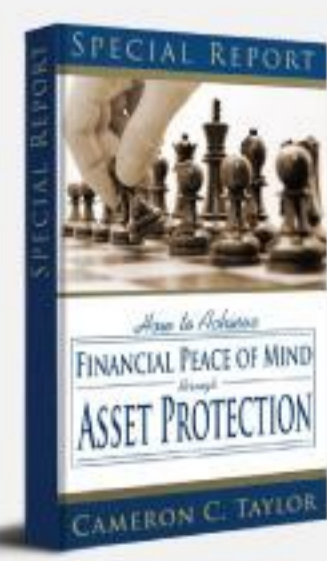
Published Books



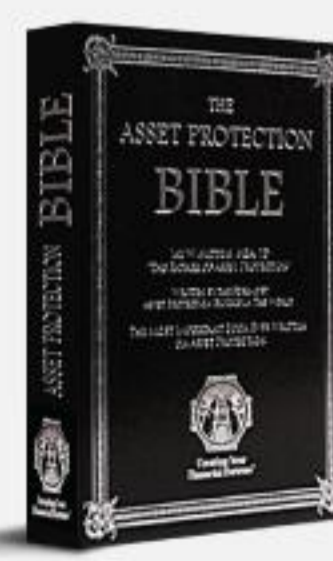
Protect Your Assets



The Advanced Tax and Asset Protection Training Manual



How to Achieve Financial Peace of Mind through Asset Protection



The Asset Protection Bible

Recognized Achievements



Over 30 years specializing in Asset Protection law with clients in all 50 states.



Credited with saving their clients hundreds of millions of dollars.



Clients include Hollywood celebrities, professional athletes, CEOs of large corporations, world-renowned doctors, and thousands of small business owners.



Nationally recognized speakers who have shared the stage with Donald Trump, Zig Ziglar, Brian Tracy, Margaret Thatcher, Colin Powell, and former U.S. Presidents Reagan, Ford, Clinton, and Bush.



Invited to present at over one thousand conventions, conferences, and seminars across the country, with excellent reviews.



Many of the ASAP Asset Protection and tax strategies are used by Marriott Hotels, the New York Yankees, the Physician to the President, and thousands of other professionals.



Authored and/or co-authored books on asset protection including: *Protect Your Assets*, *The Asset Protection Bible*, *America's Greatest Tax Secrets Revealed*, and *How to Achieve Financial Peace of Mind through Asset Protection*.

Event and Publication Credits



Our speakers have presented at over a thousand national, state, and local events.

To receive information on having one of our speakers present to your organization at no cost, please contact us at:

Speaker@AmericanSocietyForAssetProtection.com - (800) 848-9238

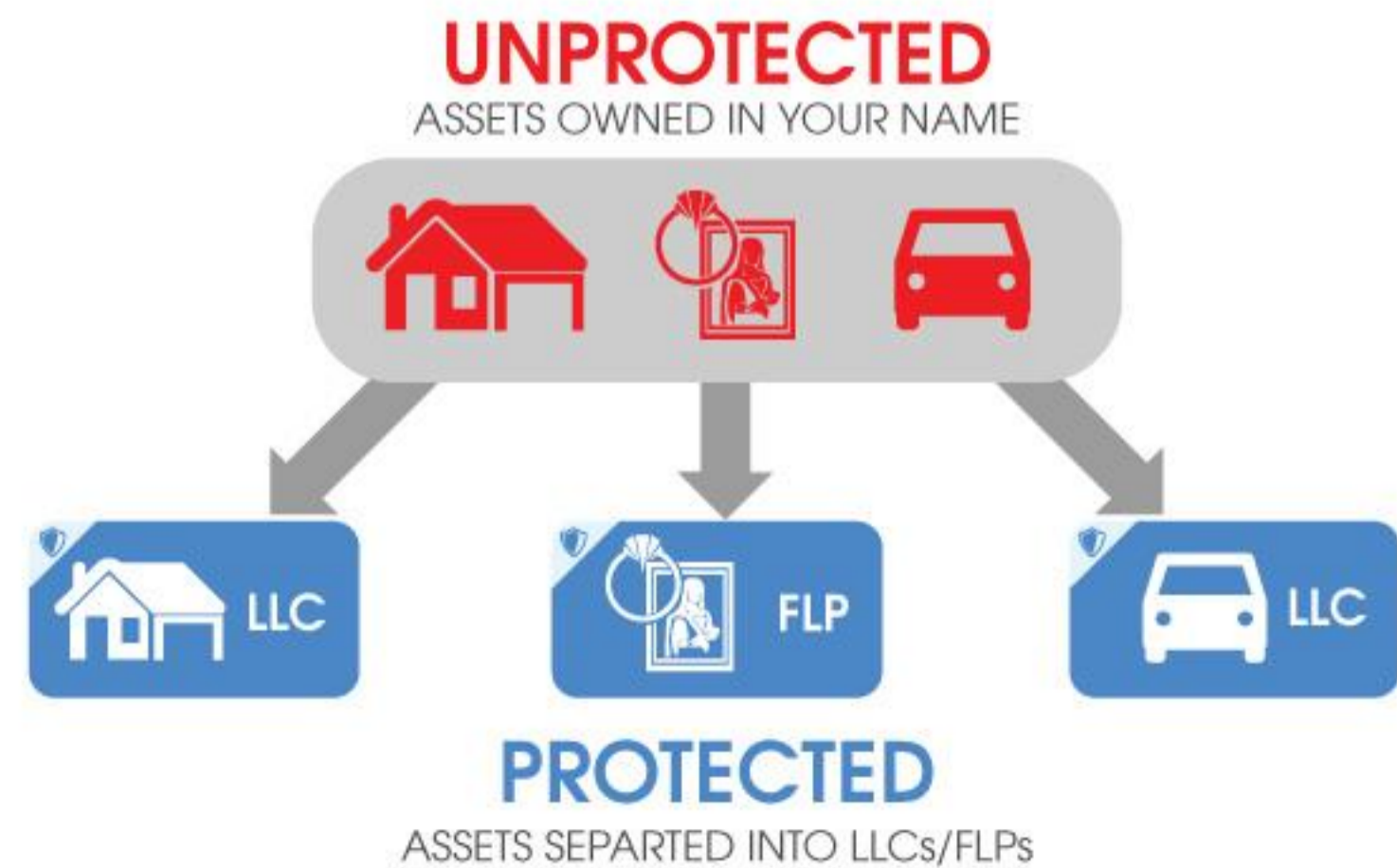
PROBLEMS & SOLUTIONS

PROBLEM 1
LAWSUITS It only takes one lawsuit to lose everything.



SOLUTION 1
Lawsuit Protection using Uniquely-drafted FLPs and LLCs

To protect your assets from lawsuits, you typically want to hold them in legal entities instead of in individual or joint ownership. Also, you need to have safe assets separated from "risky" assets, and you need to isolate risky assets from each other. A safe asset is an asset that will not trigger a lawsuit such as artwork, gold, stocks, jewelry, and savings accounts. All of your safe assets can be put into one uniquely-drafted Family Limited Partnership (FLP) or LLC, and they will be one hundred percent protected. If a lawsuit is filed against you or your business, your safe assets are unreachable because they are in a separate legal entity. A risky asset is an asset that has liability. Risky assets are things like cars, real estate, boats, and airplanes. You never want to place risky assets in the same limited partnership with safe assets. If you owned three rental properties, with significant equity you would want to consider having each property in a separate legal entity. If someone were to slip and fall at a property and sue you, your other properties and other assets would be unreachable because they were in separate legal entities.



PROBLEM 2
PROBATE 50% of your estate could be lost to probate costs and taxes.



SOLUTION 2
Estate Planning using a Revocable Living Trust

The Revocable Living Trust is a tool to help avoid probate, keep your estate private, and reduce or eliminate estate taxes. Setting up and funding a living trust enables you to effectively pass assets to your heirs without attorneys or the government taking up to 50% of your assets. It is one of the most loving things you can do for your family.



PROBLEM 3
TAXES Billions of dollars are overpaid each year in taxes.



SOLUTION 3
Tax Reduction using Corporation, CRT and Family Foundation (FF)




Legal Entities (S-Corp, C-Corp, and LLC) enable you to reduce your taxes by maximizing deductions, creating non-taxable income, spreading income across multiple entities, and deferring income to a new tax year. For some, charitable entities (Charitable Remainder Trust, Non-Profit Corporations, and Family Foundations) can also be used to reduce taxes.

Judge Learned Hand said, "Anyone may so arrange his affairs that his taxes shall be as low as possible; he is not bound to choose that pattern which will best pay the treasury; there is not even a patriotic duty to increase one's taxes."



PRESENTATION SUMMARY

INDIANA RESIDENCE

-  Provides Lawsuit Protection
-  Reduces Taxes
-  Eliminates Probate

Safe vs Risky Assets

A safe asset is an asset that will not trigger a lawsuit such as artwork, gold, stocks, jewelry, and savings accounts.

All of your safe assets can be put into one uniquely-drafted Family Limited Partnership (FLP) or LLC, and they will be 100% protected.

A risky asset is an asset that can create a lawsuit, such as your primary home, an investment property, business properties, or business equipment.

Risky assets should be placed in separate LLCs to protect against everything being sued in a lawsuit.

Safe Assets FLP

Ownership: Living Trust

State to File in: Alaska (Alaska state statutes provide greater lawsuit protection)

Tax: Partnership

Revocable Living Trust

To avoid probate on your personal and business assets, properly link them to a revocable living trust.

Assets Linked to the Trust:

- Interest in Management LLC
- Interest in Primary Home LLC
- Interest in Business LLC
- Interest from Safe Assets FLP
- Personal Vehicles

Business LLC or Corp

Ownership: Living Trust

State to File in: Where Property is Located

Tax: Corporation (S or C)

Business LLC

Many people hold their business assets as a sole proprietor or in the name of a corporation or LLC. As a general rule, a sole proprietorship is the worst way to operate a business for taxes and liability. You should have a corporation or an LLC (taxed as a corporation) to operate your business. A business is a high-risk asset, so your business should consider not owning its assets. These assets can be held by another entity and leased to the business.

Protecting Your Home

Your home is subject to lawsuits, but by putting your home into an LLC in Wyoming, you can receive greater protection to your home during a lawsuit. Wyoming is one of the only states that provides lawsuit protection to a single member LLC. If you live in FL, IA, KS, OK, SD, or TX, your home is automatically protect from lawsuits by state law.

Primary Home LLC
(Single Member LLC)

Ownership: Living Trust

State to File in: Wyoming (see left)

Tax: Disregarded Entity
No Tax Return

Management LLC

Single Member LLCs are "disregarded" for federal tax filing purposes. This means that no tax returns are required. Any income/loss activity appears on the return of the entity owner, which is a Management, LLC

State to File in: Alaska (Alaska state statutes provide greater lawsuit protection)

Assets Owned: Interest in each Single Member LLC

Tax: C-Corporation

Business Real Estate LLC
(Single Member LLC)

Ownership: Management LLC

State to File in: Where Property is Located

Tax: Disregarded Entity
No Tax Return

Leasing

To protect your business assets, you will want to have Family Limited Partnerships or LLCs own the business assets (real estate, equipment, etc.) and then have the Family Limited Partnerships or LLCs lease the assets to your business.

Protecting Properties

Rental or investment properties are also subject to lawsuits. To protect properties from being sued collectively during a lawsuit, each investment property needs to be separated into its own single member LLC.

Investment Property LLC
(Single Member LLC)

Ownership: Management LLC

State to File in: Where Property is Located

Tax: Disregarded Entity
No Tax Return

Business Equipment LLC
(Single Member LLC)

Ownership: Management LLC

State to File in: Where Property is Located

Tax: Disregarded Entity
No Tax Return

Taxes

On this sample plan only 3 tax returns are required: one for the Business LLC, one for the Safe Assets LLC, and one for the Management LLC.

Utilizing the single member LLC, you can minimize the number of tax returns you must file each year.

LLCs can be taxed as a C-Corp, S-Corp, or Partnership. Using different tax classifications can reduce the amount of tax you must pay.

*For illustration purposes only - your customized blueprint will be based on your current business structure, your assets, and the state in which you live.

MYTH

TRUTH

Because the LAWS governing the Protection of Assets are DIFFERENT in every STATE, I need to work with an attorney in my state to prepare these documents.

The Asset Protection System is a comprehensive program that's maintained by a bank of attorneys and techs. All the entities required by all 50 states are contained in our System. In addition, the asset protection attorneys base all their recommendations on precedence and current case law. The easy-to-use ASAP System enables you to customize your documents and share it with family members, who live anywhere in the United States.

I have a GENERAL PRACTICE ATTORNEY, who I go to for everything legal. He can do this for me.

Unless your attorney is an asset protection specialist, the likelihood of him making mistakes, which could be extremely costly for you, is high. Unlike lawyers, who specialize in a particular area of law, a general practice attorney handles a wide range of legal issues similar to a general medical practitioner, who routinely treats patients with a variety of low risk illnesses, but refers them to a specialist when it is out of their range of competence. Asset protection is out of the competence range of 95% of the attorneys in the U.S. That's why the documents in our System are all created and made easy for you by expert asset protection attorneys. Like doctors, not all attorneys are created equal.

I don't need this. I have an LLC or several LLCs already in place.

Not all LLCs are created equal. Having the wrong type of LLC can leave you unprotected. With the ASAP System our attorneys will consult with you and make sure that your LLCs and Operating Agreements are properly formed. If needed, changes and additions using this system, can be made to your existing structuring to provide the corrected protections.

I will probably NEVER GET SUED.

For most professionals it is not a matter of "if" you will get sued, but "when" you will get sued. It is estimated that a lawsuit is filed every thirty seconds in the U.S. Statistically, the odds of avoiding a lawsuit are very small. Today, it's just a matter of time, and something is bound to happen. We've had clients who were in high risk positions, but end up getting sued for a trip-and-fall at their own home that cost them tens of thousands of dollars. You never know where a lawsuit may originate.

I already have a WILL so I don't need any estate planning.

Wills do NOT eliminate probate. When you pass assets on to your heirs through a will, your estate must go through probate. When you pass assets on to your heirs through a trust, the trust eliminates probate and can protect your heirs' inheritance. Avoiding probate is highly desirable because it eliminates wasted time, court involvement, costly attorney fees, public exposure, family stress and confusion.

MYTH

TRUTH

We already have a TRUST so we are already protected.

There are many different kinds of trusts. Revocable Living Trusts are designed for estate planning and to avoid probate, but don't provide asset protection. Many clients think that the word "trust" means that it protects their assets, but that is rarely the case. Our asset protection attorneys will help you decipher what type of trust you have and how to include it with a total asset protection plan that keeps all your assets completely protected, along with connecting your protected assets to your estate planning for probate avoidance. Our system is the TOTAL SOLUTION because it provides all the documents and entities to complete your structuring.

I'm RETIRED and we don't need any protections or planning.

Even if you are retired, you still face risks that may be different than you had earlier in life. However, it is still important to protect and preserve your estate. Many of our retired clients use the ASAP System to update or restate their existing trust and incorporate elements from their wills into a complete estate plan.

Asset Protection Strategies will increase my chances of being AUDITED.

Using the strategies in our total ASAP Asset Protection System, you can actually reduce your odds of getting audited. Creating entities and being organized with your business dealings actually reduces your chances. In fact, sole proprietorships are more likely to get audited than businesses that are set up as an entity.

Asset Protection Plans do not HOLD UP IN COURT.

The asset protection planning and recommendations you will receive is all based on precedence and current case law. It is vital for you to know that these strategies are not just theories or ideas. They are based on previous cases and statutes that are actually part of every state law. One of our attorneys appeared in a federal court to defend a client who implemented our asset protection strategies. The Federal Judge asked, "Counselor, tell me why I should not send your client to jail for failure to turn over his assets and pay the judgment rendered against him by this court?" Our attorney explained the asset protection provided by the Family Limited Partnership and the tax ramifications of paying the client's taxes on his assets if he utilized the charging order. After the case adjourned, the judge asked the attorney to explain Family Limited Partnerships in detail for him for his own use.

Doing Asset Protection Planning will increase my TAXES.

Asset protection planning is usually tax neutral; and in many cases, you can reduce your tax obligations depending on the tax structure you choose and the deductions or benefits you take advantage of. Our asset protection attorneys are very conservative in their approach and always limit the tax filings needed to implement the recommended planning.



Doesn't my LIABILITY INSURANCE protect me against lawsuits?

Answer

Liability insurance does provide some protection against lawsuits, but it is limited and has exclusions to the protection. Juries often will award judgments that substantially exceed the liability coverages or they may fall into the exclusions. Insurance is more like a picket fence – it's easily broken. Even your insurance company's adjuster's responsibility is to investigate and determine the extent of the insurance company's obligation to cover you. The result of their investigation can leave you unprotected with an excess of liability and exposure from a judgement.

Aren't my assets safe in my LOWER-LIABILITY SPOUSE'S NAME?

No. There are four significant drawbacks to this strategy. First, courts carefully scrutinize conveyances between relatives and can invalidate the transfer of property, regardless of when it took place. Second, your spouse may be declared an implied officer in the business and be named in a lawsuit. Third, your spouse could get sued personally from something as simple as a trip-and-fall in your home's front yard. Finally, having assets in your spouse's name can cause serious problems in the event of a divorce.

Don't CORPORATIONS protect your assets from lawsuits?

The corporation is a good management and tax reduction tool, but harder to maintain because of the formalities. It is a poor lawsuit protection tool because it doesn't have charging order protection. If your corporation is sued, all of your corporate and personal assets can be taken to satisfy the judgment. Piercing a corporate veil is a specialty for many litigation attorneys. It is much safer and easier to maintain the right type of LLC that can provide you with charging order protection.

Why shouldn't businesses operate as a SOLE PROPRIETORSHIP?

As a sole proprietor, you are missing out on dozens of tax reduction strategies that apply only to S-Corps and C-Corps. In addition, you have ZERO protection against lawsuits! If you or your business is sued, all of your business and personal assets can be taken.

I don't have a lot of time to devote to do this. Won't it take HUNDREDS of HOURS to create my Asset Protection documents?

The average time it takes someone to complete their asset protection documents and file them with the court depends on how many assets they have and how much information they have to collect. If you can put your fingers on this information quickly, it could take a matter of a few hours or a few days in some cases. The time you spend on asset protection planning will be well worth it. The questions you should ask yourself are:

- How much will it cost me if I don't take the time to do the planning?
- If I get sued, could I lose everything?
- How many thousands of dollars will any attorney charge me to do 'boiler plate' planning when I can do specialized asset protection planning for pennies on the dollar and know that I'm properly protected?



Why can't I do Asset Protection LATER or when I think I might get SUED?

Answer

Waiting to protect your assets against lawsuits would be like waiting for an earthquake, hurricane, or flood to happen and not purchasing the necessary insurance for protection. Once the disaster hits, it is too late to buy insurance. Likewise, it is essential to get the legal structures in place before you are sued. Once a lawsuit is filed against you, the transfer of any assets may be interpreted as "fraudulent conveyance" and can be unwound.

I do not understand the LEGAL TERMS used in legal documents and don't TRUST myself enough to create one. Don't I need an attorney to create the entities for me?

The ASAP System takes all the guesswork out of creating personalized asset protection documents for you. All you have to do is identify your assets properly with correct descriptions, serial numbers, addresses, dates, and names, etc., which is the information ONLY YOU can provide anyway. Then sit down with our full-featured system that literally walks you through filling in the blanks, step by step, and builds and creates the documents for you. All the legal terms are built into the System so you can get it right and get protected.

The PROCESS of preparing and filing Asset Protection documents with the court sounds COMPLICATED. Shouldn't I hire an attorney for something as difficult as this?

It can be complicated if you don't know where to start. First, complete our questionnaire, which is a list of questions about your assets. Second, submit it to us. Third, you will receive an email from our Director of Legal Services to set up a free consultation with one of our asset protection attorneys, who will go over the Blueprint that he will prepare for you. Your Blueprint diagram will serve as a visual aid during your consultation. During your consultation, the attorney gathers more information from you and will update this blueprint while teaching you the why's behind his recommendations along with teaching you how to protect your assets with the entities and documents in the ASAP Asset Protection System.

Shouldn't any good attorney know the VERBIAGE needed to correctly create Asset Protection Documents?

In reviewing hundreds of LLC's and FLP's prepared by all different types of lawyers every year, our asset protection attorneys consistently find that the language used in the documents prepared by non-asset protection attorneys, is usually not "iron clad" and leaves the clients wide open for lawsuits. The documents you will create using the ASAP System contain the "vital verbiage" needed to "lock up" your assets because they have been prepared by attorneys who are experts in asset protection -- not to mention that having the wrong type of LLC in place can also leave you unprotected. With the ASAP Asset Protection System, our attorneys will consult with you and make sure that the type of LLCs and Operating Agreements you have are the proper type and are formed correctly.

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Lined writing area for notes.



Asset Protection Presentation

Please send me complimentary audio and video

Name: _____ Email: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone #: _____ Evening #: _____ Fax #: _____
Company: _____ Occupation: _____

Are You Protected?



Medical Malpractice

Last year the average medical malpractice award was \$6,515,740.
(Verdict Search)



Premises Liability

Last year premises-liability cases produced a mean award of \$1,946,825.
(Verdict Search)



Car Accident

Business owner liable for \$55 million as a result of employee accident.
(Ritter v. Stanton)



Product Liability

Business responsible for \$8.6 million after product injured school child.
(Andrew v. Lower Kuskokwim School District)



Wrongful Termination

Employee awarded \$4 million for wrongful termination.
(T. Bonds v. Flagship Resort Development, Inc.)



Harassment and Bias

Employee awarded \$2.2 million for gender bias and sexual harassment.
(Sumner v. Merrill Lynch, Pierce, Fenner & Smith, Inc.)

Racial joke by employee cost employer \$1,035,612. (Swinton v. Potomac, Inc.)



Insufficient Security

Owner responsible for \$6.6 million to wife of man shot in front of business for insufficient security. (Gutierrez v. Trammell Crow Central Texas Ltd.)

[American Society for Asset Protection \(ASAP\)](#)

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